

# FREDERICKSBURG REGIONAL FOOD BANK

Locust Grove • Stafford • Caroline  
Spotsylvania • King George • the  
City of Fredericksburg

MEMBER OF  
**FEEDING  
AMERICA**

## Canstruction® Sponsorship Opportunities

### Spring 2024 Spotsylvania Towne Centre

Canstruction® is a global food drive that hosts competitions where impressive structures are created entirely from canned food. At the end of our local competition, all donated CANS go to the food bank. Our goal is to inspire our communities' creativity and compassion through this unique food drive. Judges vote for their favorites in categories such as 'Best Meal Component' and 'Best original Design.' Winners receive awards, are submitted to the International Competition, and have the knowledge they helped in the fight against hunger. Would you please help us make this event a success?

## ***30,316 meals raised in 2023!***

### **Caviar \$1,000-**

- Logo and recognition in print marketing materials, website, social media and signs on display at the Spotsylvania Towne Centre
- Logo to remain on Canstruction® area of the website for 1 year
- Team entry with premium display spot
- Opportunity to serve on panel of judges

### **Abalone \$500-**

- Logo and recognition on website and social media
- Team entry with premium display spot

### **Truffles \$250-**

- Build spot sponsor with logo on display signage



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## Canstruction® Sponsorship Agreement

Please return this form along with a check payable to the Fredericksburg Regional Food Bank Attn: Canstruction® by February 3, 2024. Checks should be payable to Fredericksburg Regional Food Bank, ATTN: Canstruction® at PO Box 1006, Fredericksburg, VA, 22402. Online registration for sponsorship is also available at [www.fredfood.org/canstruction](http://www.fredfood.org/canstruction).

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

### Desired Level of Sponsorship for Canstruction®:

- Caviar-\$1,000 \_\_\_\_\_ we opt for a two-year agreement
- Abalone-\$500
- Truffles-\$250

**General Terms and Conditions:** All Sponsorships Agreements are subject to the approval of the Fredericksburg Regional Food Bank. Acceptance of the Sponsorship Agreement constitutes an agreement to provide the benefits outlined in the Sponsorship Proposal for a duration of 1 year. The undersigned, by signing the Sponsorship Agreement, acknowledges that he/she has read and understands all of the terms as described in the Agreement. **Payment is due at the time of the Sponsorship Agreement's return.** The sponsor is responsible for providing their logo, social media information, and any hashtags for advertisement to the FRFB at the time the Sponsorship Agreement is returned. Logos may also be emailed to [hking@fredfood.org](mailto:hking@fredfood.org). The sponsor agrees to indemnify and hold harmless the Fredericksburg Regional Food Bank (FRFB) and the Publisher with whom the FRFB may have contracted for any and all loss, expense or other liability (including attorney's fees) arising from any claim of libel, violation of privacy, plagiarism, copyright any advertised copy submitted, any advertised copy submitted, infringement, omission, incorrect information or placement and any other claim or suit that may arise out of the publication of printed or published. The Fredericksburg Regional Food Bank will provide a signed copy of the Sponsorship Agreement to the sponsor.

Accepted on the date of \_\_\_\_\_.

**SPONSOR:**

**FRFB:**

\_\_\_\_\_  
**Authorized Signature**

\_\_\_\_\_  
**Representative Signature**

\_\_\_\_\_  
**Sponsor's Name (please print)**

\_\_\_\_\_  
**Representative's Name**